

CAMPAIGN

2026

CHAMPIONS

WHO ARE SEND MY FRIEND TO SCHOOL?

Send My Friend to School is an education campaign, joining international development NGOs, teachers' unions and charities together to ensure that every child across the world has the right to a quality education.

WHAT IS A CAMPAIGN CHAMPION?

Each year, we support a group of around 20 young people aged 14-16 to learn more about global education and build advocacy skills.

They are supported to develop their creativity, public speaking and debating skills to take their message about the right to a quality education for all into their classrooms, communities and parliament.

They will have the opportunity to work closely with other young people from across the country, meet Parliamentarians, and have their voices heard in the walls of Westminster themselves.



TIMELINE

**6-8
FEB**

TRAINING RESIDENTIAL

YHA, Stratford-upon-Avon

Campaign champions will attend a 3 day residential to meet one another and learn more about the campaign.

It's wonderful as a young teenager to feel like you are being listened to, especially by people in parliament.
Campaign Champion, 2025

SCHOOLS CAMPAIGNING

Within your school and local community

Campaign Champions will create their own campaign activities in their school or wider communities.

**MARCH-
MAY**

**10
JUNE**

PARLIAMENTARY ACTION DAY

Houses of Parliament, Westminster, London

Campaign Champions will travel to Parliament and share their campaign activities and asks with MPs and Parliamentarians.

AUTUMN TERM ADVOCACY

Within your school and local community

In previous years Campaign Champions have written blogs, attended a Downing Street letter hand in and spoken at national conferences

**SEPT-
DEC**

FAQS



Who can apply?

Pupils in years 9 and 10 (England & Wales) and S2- S3 (Scotland) from state schools can apply. We encourage applications from young people of any background, ethnicity, gender and persons with disabilities.

What do young people gain?

Campaign Champions are supported to develop their creativity, public speaking and debating skills to take their message into their classrooms, communities and parliament.

What is the role of the teacher?

The teacher will be the point of contact between SMF and the school's chosen Campaign Champions. They will also be required to accompany young people to any in-person events or meetings.

How much time does it take up?

Champions and their teachers will attend one online meeting a month. Around key events some time preparing letters etc. may be needed. For teachers, their time will also be needed for completing trips paperwork for their school.

How much does it cost?

All national activities are funded by Send My Friend to School.

Costs of resources used to campaign within school e.g. printing will need to be covered by the school.



HOW TO APPLY



To apply, schools need to submit one application, for two pupils and one teacher. The questions young people will need to prepare for the application are...

1. Tell us a little bit about yourself. What qualities or skills would you bring to the campaign? (max 150 words)
2. Why do you want to be a Send My Friend to School Campaign Champion? (max 200 words)
3. Why is it important to you to be involved in campaigning to ensure that all children across the world get a quality education? (max 200 words)
4. How would you encourage your school and wider community to get involved in the Send My Friend campaign? (max 200 words)
5. At the end of the campaign champion programme what new skill/s would you like to have gained? (max150 words)

APPLY NOW!



For more information
contact us:

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