James and Treeve’s story

James and Treeve from Cowes Enterprise in the Isle of Wight were selected to represent the Send My Friend to School campaign in 2017 as Campaign Champions.

Following our residential training, James and Treeve got busy. Working with their teacher, they involved their entire school in the campaign, and have shared their message with local primary schools so that as many people as possible can get involved.

They want to make world leaders listen, and ensure they keep their promises to the world’s children. Taking the opportunity presented by the General Election, they submitted a question to their Prospective Parliamentary Candidates at their local hustings.

Treeve told candidates that they believed the UK should be investing in the power of education so that the 263 million children currently missing out on school can have the same opportunity to learn and aspire. He asked them what they would do about this global problem.

James, Treeve and their teacher were featured in the local press, and are making sure that their message of education for all is as loud as possible!